



THE NIGERIAN ECONOMIC SUMMIT GROUP



NEWSLETTER
FEBRUARY 2021-DEC 2022

“Reform process is a marathon, not a sprint; and NESG/THECS is confident that, with Ngozi, a seasoned, knowledgeable, detailed and energetic professional as Thematic Lead, best practice and innovation will reflect in the outcomes of the twin sectoral reforms for reporting in subsequent newsletters! “



Dr. Ikenna Nwosu
Facilitator, Tourism, Hospitality, Entertainment, Creatives and Sports
Policy Commission

Foreward

Dear Members of the Tourism and Hospitality Industries Thematic Group (THITG) of the NESG,

It is my pleasure and privilege to write this Foreword to the first edition of the THITG Newsletter, which, indeed is a bumper cameo edition that outlines the trendsetting scorecard of the Thematic Group since MRS NGOZI NGOKA came on board as the new Thematic Lead in the first quarter of 2021.

Wow! Where do I begin? Ngozi took office. Then, with the rock solid support of the THECS Policy Commission's hardworking Private Sector Co-Chair, Mr Udemé Ufot, the Vice, Mr Frank Aigbogun, other members of the THECS PC Steering Committee, committed facilitation of the quintessential NESG CEO, Mr 'Laoye Jaiyeola, expert guidance of the NESG's cerebral COO, Dr Tayo Aduloju, the relentless drive of the awesome team at the NESG Secretariat's Think-Tank department, ably led by the multitasking, efficient Titilope Oni, and the professional Sijuola Olanubi and Ewomazino Omomadia, the committed front-end push of NESG's Abuja office team, led by the quietly efficient Seun Ojo and hardworking Ifedolapo Falope, back-end support of NESG's innovative Communications Department, led by the efficient Yinka Iyinolakan, assisted by the very creative Ayayinka, plus the priceless commitment of Ngozi's outstanding THITG Tiger Team, the THITG successfully collaborated with the Federal Ministry of Information and Culture (FMIC), the Nigerian Bar Association and other critical public, private and multinational stakeholders to kick-start, unarguably, the most comprehensive tourism and hospitality sectors' reform programme/ initiatives in recent times -an arduous task, I must add, considering the debilitating impact of the covid-19 pandemic on the twin sectors worldwide.

This newsletter outlines the balance sheet of milestones under Ngozi's professional industry leadership from February 2021 to December, 2022 :

- Crafting a comprehensive two year sector Work Plan for 2021-2022 .
- Hosting a groundbreaking virtual National Forum on the Tourism and Hospitality Sectors in Nigeria that set the Reform Agenda for repositioning the twin sectors.
- Undertaking a Tourism and Hospitality Sectors Policy Reform/Development Research Project by public/private sector volunteers that produced a comprehensive Report outlining inputs for new sectoral policy development ,and reform of existing sectoral policies.

- Hosting Nigeria's first Focus Group Forum on the Legal and Regulatory Framework for the Tourism and Hospitality Sectors under the Nigerian Constitution, in collaboration with the Travel, Tourism and Hospitality Committee of the Section on Business Law, Nigerian Bar Association
- Providing expert advice on content and programmes as representative of the NESG on the Organizing Committee for the 1st UNWTO International Conference on Linking Culture,Tourism and Creative Industries which held in Lagos from November 14 to 16, 2022.
- Leading the NESG collaboration initiative with the FMIC on implementation of the Reform programmes for the twin sectors;
- Repositioning the THITG as an industry reference point for leading national conversations on Tourism and Hospitality Sector matters
- Innovating this newsletter.

And many more!

I cannot end without expressing gratitude to the Honourable Minister of Information and Culture, Alhaji Lai Mohammed, the erstwhile Permanent Secretary, FMIC, Dr Ifeoma Anyanwutaku, and the Ministry's formidable team of directors and other staff, who fully cooperated with the THITG in co-creation for sectoral reform.

Reform process is a marathon, not a sprint; and NESG/THECS is confident that, with Ngozi, a seasoned, knowledgeable, detailed and energetic professional as Thematic Lead, best practice and innovation will reflect in the outcomes of the twin sectoral reforms for reporting in subsequent newsletters!

Then, of course, at the written request of the Honourable Minister of Information and Culture, Alhaji Lai Mohammed, NESG nominated Ngozi Ngoka into the Planning Committee of the maiden UNWTO Global Conference on Linking Tourism, Culture and the Creative Industries, held 14-16 November, 2022 in Lagos, with Ngozi Co-Chairing the Sub-Committee on Content and Programmes.

The conference was such a huge success that, in his appreciation letter to NESG, after the conference, the Honourable Minister wrote about Ngozi as follows:

" Her resourcefulness dynamism and attention to detail contributed immensely in raising the level of service provided delegates at the conference that was well organized and informative. I am grateful to her".

This maiden newsletter is a bumper edition, a dossier that catalogues many pioneering sector milestones, and a reader's delight.

I urge maximum digest, as I welcome new members into the THITG.

Enjoy!

Dr Ikenna Nwosu
Facilitator,
Tourism, Hospitality, Entertainment, Creatives and Sports Industries Policy
Commission (THECS PC)



Mrs. Ngozi Ngoka
Thematic Lead, THITG

"It was in the midst of all this uncertainty that I was contacted by the Facilitator of the Tourism, Hospitality, Entertainment and Creative Arts and Sports Industry Policy Commission (THEC), Dr. Ikenna Nwosu, and asked to join the Nigeria Economic Summit Group (NESG) to serve as Thematic Lead for THITG, one of the thematic groups under his purview"

Editorial

Gear Members,

It's been a very challenging but interesting 20 odd months. The global tourism industry which consists of hoteling, food, beverages, attractions, cultural, and travel industries, is the world's largest industry ecosystem and Tourism enlarged ecosystem provides one out of every 12 workers in the advanced and emerging economies. Despite the several twists and turns brought about by the COVID-19 pandemic, the Tourism and Hospitality sectors thrived and achieved some big wins globally and in Nigeria.

In 2018, the World Tourism Organization (UNWTO) stated that the number of international tourist arrivals worldwide reached 1.4 billion persons, two years before it was predicted to do so. Indeed, given this rapid pace of pre-COVID-19 pandemic sectoral growth, the prediction (at that time) that international arrivals would reach 1.8 billion persons by 2030 may have been conservative. The benefits of this huge and consistent growth in tourists' arrivals are pretty clear to require further adumbration.

The COVID-19 pandemic has impacted nearly every industry in unprecedented ways, including tourism and hospitality. The economic impact on the economy of most communities, States, Countries and the world has been dramatic and highly noticeable because so many businesses shut down fast when, due to travel restrictions, people stopped moving about, and when people stopped travelling, many businesses shut down. There is currently an estimated 45% job cut, and the economy of the sector is so intricately connected to many other sectors of the economy that the huge loss of income from core tourism and hospitality enterprises has had a large multiplier effect because the larger industry ecosystem has been deeply affected as well.

It was in the midst of all this uncertainty that I was contacted by the Facilitator of the Tourism, Hospitality, Entertainment and Creative Arts and Sports Industry Policy Commission (THEC), Dr. Ikenna Nwosu, and asked to join the Nigeria Economic Summit Group (NESG) and serve as the Thematic Lead for THITG, one of the thematic groups under his purview. Doc (As I call him) will better tell the story of how I was headhunted to take over from and continue with the excellent work started by my predecessor, Mrs. Abiola Ogunbiyi, who was the first thematic lead for THITG and also laid the foundation for the successes we have achieved to date. I also thank the late Alhaji Rabo Saleh, former member of the THECS Policy commission and Ojinnaka Obi Asika (Chairman of the NGV2050 TWG on Culture, Tourism, Creatives and Hospitality, for for your glowing recommendations.

My first task was to set up the Tiger Team for the THITG and we have assembled a dynamic group of young, amazing and innovative individuals who have agreed to come along on this three-year journey: Victor Lawson, Amaka Amatokwu-Ndekwa, Nnenna Fakoya-Smith, Emeka Kelechi Agina, Lola Udabor, Chibuzor Onyema and Uju Onyia-Iheji, Fisayo OlayinkaBello and Enitan Rewane.

Due to the huge economic loss to the global tourism and hospitality sectors especially Nigeria, our first task was already spelt out. We considered the positives- Nigeria's unique position as an all-year-round tourism destination with a strong domestic tourism sector; rich natural resources; strategic location (open all year round: rich cultural diversity; a variety of associated attractions including music, entertainment, sports, religion, culinary/ gastronomy, vibrant culture/heritage and drew up a concept note aimed at repositioning the tourism and hospitality sectors for increased local, global competitiveness and profitability; develop a sectorial short, mid and long term strategy masterplan; carve out policy blueprints; and formulate a dynamic pandemic or 'force majeure' recovery plan for the sectors, while ensuring that these documents fit into the sectoral vision of the UNWTO; African Union (AU) (Agenda 2063); ECOWAS-ECOTOUR; Nigeria Vision 2050

and the UNSDG Agenda 2030. Lessons learned from the Covid 19 pandemic emphasized the need for an exhaustive review of Nigeria's Tourism Master Plan and Tourism policy and update those documents with current realities relating to technology, information, data and statistics as key parameters for Nigeria's survival and effective competitiveness in the regional, continental and global tourism market.

To kick off the process of achieving these goals for the THITG, a well-attended focus group forum was held in August of 2021. Subsequently, the "NESG Tourism and Hospitality Sectors Policy Development and Reform Initiative" was set up to tackle the findings from the very robust sessions. Details of the sub-groups Created to tackle the issues and terms of reference are included in this edition of the THITG-NESG newsletter. I thank all the sub-group leads and members for their commitment to championing the course for repositioning the tourism and hospitality sectors as key contributors to Nigeria's GDP. We will also share excerpts of the joint webinar on "The Regulatory Framework For The Tourism and Hospitality Sectors Under The Nigerian Constitution" held in conjunction with the Nigeria Bar Association's Section of Business Law- Travel, Tourism and Hospitality Sub-Section. In the second quarter of 2022, I was appointed to represent the NESG in the committee set up by the Federal Ministry of Information and Culture (FMIC) to plan the 1st UNWTO Global Conference Linking Tourism, Culture and the Creative Industries and we will share some of my experiences in this edition.

It's been an exciting journey so far, meeting and working with wonderful volunteers from all over the world. A key highpoint for me was when one of the leads, for very good reasons, had to postpone their sub-group's scheduled weekly meetings and some of the group members complained because they had been looking forward to the meeting. When you consider that these are very busy individuals from different parts of the world and different time zones, volunteering their spare time, actually looking forward to meetings, you can only begin to imagine how much fun we are having and understand why we are so proud of the teams we have put together and remain confident of a better future for Nigeria's Tourism and Hospitality Sectors.

I couldn't have asked for a better facilitator to guide me through this process and I remain eternally grateful to Doc for his guidance, doggedness, long telephone calls from across continents, patience and time in facilitating my rigorous onboarding into the THITG and the NESG family. Grateful to the NESG's COO, Dr. Tayo Aduloju - who approved our work-plan and concept notes with very few comments; the CEO, 'Laoye Jaiyeola, who walked into our "Zoom room" to personally thank us during our first Focus Group Forum in August, 2021 and Chief Udeme Ufot, Board member and co-chair of the THECS policy commission, for always pushing our issues forward. The Think-Tank and Operations team at the NESG -Titi Oni, Usman, Ewomazino, Sijuola and Ifedolapo have been truly awesome. A big thank you also to the Head, Corporate Communications, Yinka Iyinolakan, who made me feel like a Pro, during my first NESG radio interview.

I look forward to hearing from you!

Ngozi Ngoka (Mrs.)

Thematic Lead,
Tourism and Hospitality Industries Thematic Group (THITG)

2021/22 Activity Plan

The THITG Thematic Lead hit the ground running by constituting a team of experts for the thematic Group (See list below). The Group then set drafted a two-year plan of action aimed at Repositioning the Tourism and Hospitality Sectors in Nigeria for Sustainable Growth, Profitability and Development. The plan set out modalities to address some of the major issues including the outdated Nigerian Tourism Master Plan and Policy, Proliferation of Tourism and Hospitality related bills currently at the National Assembly, the lack of coordinated government plan to revive the Tourism and Hospitality sector post-COVID, the lack of formalized linkages between infrastructure, environment, transport and tourism/hospitality sectors and the burning issue multiple taxation and multiplicity of taxes. THITG also plans to untangle the knotty issue of which arm of Government controls the sectoral activities.

- Conduct a review and stakeholder validation of the bills to ensure they meet with industry best practices.
- THITG to engage key enablers for post-COVID pandemic recovery of the tourism and hospitality Sector assessment.
- THITG to host an online focus group forum to review the entire Tourism & Hospitality sectors and highlight the Business and Investment segments and opportunities in the
- Tourism and Hospitality industries' ecosystem to boost competitiveness with promotion of domestic and regional tourism
- THITG to engage stakeholders and advocate for a formalized synergy between all ministries, departments and institutions identified in the Tourism and Hospitality Ecosystem chart (attached)

Objectives of the Plan

The well-thought-out plan of action when fully implemented, should ensure that the proposed tourism and hospitality related bills currently at different stages of the passage process at the National Assembly are fit for purpose and meet with international industry best practices. The socio-economic impacts from the pandemic on tourism and hospitality sector will be assessed to identify areas for possible government support; health and safety issues; and chat a sectoral road map for future pandemic recovery. The plan includes modalities to promote investment and position the Tourism and Hospitality sectors as major income earner for country; advance innovation and digital transformation of tourism/hospitality and coordinate and partner all stakeholders to ensure a restart of the Tourism and hospitality sectors in a coordinated manner with the rest of the world.

The plan makes a very strong case for incorporation of tourism planning into the mainstream of national economic planning; land use, infrastructure, conservation and environment.

Expected Outcome

- Updated Tourism and hospitality master plan which is built on the country's inherent strengths while protecting and enhancing the attributes of CURRENT tourism and hospitality assets.
- Updated National Tourism and hospitality Policies which will see the extraction of a distinct and expanded hospitality sector
- An encompassing Tourism and Hospitality Industry Bill that will provide for all tourism and hospital sector management and training institutions in line with Industry best practices.
- A tourism and hospitality sector post pandemic recovery policy document for the tourism sector.
- Identify key drivers, industry fund managers, private equity firms, organizations and link them with practitioners and potential investors.
- Separate policies for tourism and hospitality sectors
- Establishment of a legal authority/department for sustainable tourism and hospitality for the country.



THITG Thematic Lead , Mrs. Ngoka with NESG Head of Corporate Communications, Mr. Yinka Iyinolakan, advocating for Tourism reforms at NESG Radio studios, Lagos

1. 2021 Focus Group Forum On The Tourism and Hospitality Sectors

On the 19th of August 2021, the THITG held a Focus Group Forum themed: “REPOSITIONING NIGERIA’S TOURISM AND HOSPITALITY SECTORS FOR SUSTAINABLE GROWTH AND PROFITABILITY” and the proceeding of the event was streamed live on various digital channels to ensure participation from all over the world. The One day was moderated by Mrs. Ngozi Ngoka, Thematic Lead for the THITG at the National Economic Summit Group. It began with road map, presented by the Tourism and Hospitality Industries Thematic Lead, Mrs. Ngozi Ngoka titled “ROADMAP FOR OPTIMIZED TOURISM AND HOSPITALITY SECTORS IN NIGERIA” and all stakeholders present committed to the brilliant road map.

The Permanent Secretary, Federal Ministry of Information & Culture, Dr. Ifeoma A. Anyanwutaku (Mrs.) also presented a paper titled “TOURISM AND HOSPITALITY SECTORS AS CATALYSTS FOR NIGERIA’S ECONOMIC RECOVERY”

The THITG forum was fully supported by the presence and contributions of, CEO, THECS Policy Director, THECS Policy Co-Chairs (Mr Anako and Mr. Ufot), THECS policy Facilitator, and the Thematic Lead for Sports, Ms Nkechi Obi.

The following issues were robustly tackled:

Cross Cutting Governance Issues

Discussions were situated within the context of rethinking the governance framework for Nigeria's Tourism and Hospitality Sectors.

Some of the issues identified were:

- Multiple Taxation- One major issue within the Tourism and Hospitality Sector is that of multiple-taxation.
- Visa Application.
- With technology, air travel users expect that online visa applications are made available, butt access this has been challenging over time.
- Pandemic Induced low influx of tourists. The low influx of tourists has affected foreign exchange and the economic development of Nigeria..
- incurred Debt- Much debt was incurred as the pandemic ravaged the world. People could not go to their respective destinations, even after they had bought their tickets..
- Several recommendations and solutions were proffered by the panelists which included Unify taxes- The FIRS has begun to work on the unification of taxes; this is in place through the 2019 tax and finance act. It is therefore crucial that players in the industry are sensitized on how to benefit from the current initiatives by the government.
- Sensitize all Stakeholders on the Ease of Visa Application for Tourism
- Promote Domestic Tourism- Domestic Tourism is the way to go till the pandemic is a thing of the past. Domestic tourism is being encouraged through strategic visits to beautify existing tourist centers while also promoting new tourist attraction sites..
- Extension of the Validity of Tickets- In the face of the inability to refund monies paid for tickets, the travel industry decided to extend the validity of tickets to 18 to 24 months.



Subgroup meeting at the NESG Corporate Office in Lagos.

Collaborative Implementation Framework

In this session, stakeholders committed to the RoadMap earlier presented by Mrs. Ngozi Ngoka

Mrs. Kehinde Kamson, President, Restaurants and Food Services Proprietors Association of Nigeria (REFSPAN), Dr. Ted Iseghoi - Edward, Director-General, Association of Local Governments of Nigeria (ALGON) Secretariat, Mr. Lawrence Ejiofor, Delta Commissioner of Culture and Tourism, Mr. Lawrence Ogieva, Edo State Commissioner of Arts, Culture, Tourism and Diaspora Affairs, Mazi Uche Ohia, PhD, Imo State Commissioner of Tourism, Dr. Taiwo Oluwatoyin Emmanuel, Ogun State Commissioner for Tourism and Culture, Deji Falae, Ondo State Commissioner for Tourism, Idris Nyam, Kaduna State Commissioner for Business and Innovation and Technology, Mr. Francis Anatogu, Senior Special to the President on Public Sector Matter/Secretary, National Action Committee on Africa Continental Free Trade Area (AFCTA), Dr Dasuki Arabi, Director-General BPSR.

Other entities that also Commitment to the Road Map during and after the event include:

Delta, Kano, Edo, Delta and Imo, States, Chief Akingbogun on behalf of FTA, Idris Nyam for Kaduna State, Olufunke sholeye, Mrs. Enitan Rewane for Nigeria Bar Association, Mrs. Kehinde Kamson, President, Restaurants and Food Services Proprietors Association of Nigeria (REFSPAN), Dr Dasuki Arabi DG - Bureau of Public Service Reforms (BPSR), who noted that his agency's commitment is beyond this programme as the Bureau is concerned with reforming public institutions., Joeseef Karim for NIHOTOURL, Mr Aderinola Adeola, representing the Ondo State Commissioner of Tourism, Mrs. Olufunke Soneye representing Mr. Folorunsho Coker, DG Nigerian Tourism Development Corporation (NTDC), also stated that the NTDC is committed to the roadmap and stressed the need for implementation.



Members of Sub-Group 6 in a group photograph with the Thematic Lead, after a strategy meeting at the NESG Corporate Office in Lagos.

Deep Dive Industry Operation Issues

This session took a deep dive into operational issues within the Tourism and Hospitality Sectors.

Some of the issues identified were:

- Lack of sustainability and continuity
- Lack of sectoral regulatory framework
- Poor human capital
- Security Crisis
- Weak currency
- Unattractiveness of the Industry
- Lack sensitization
- Multiple Taxes and Levies
- Limited access to funds and high interest rates
- Lack of sectorial pandemic recovery plan

Recommendations:

- Improve the Regulatory Environment
- Invest in Infrastructural Development
- Improve Security
- NIHOTOIR to get involved in Sectoral Data and Statistics
- Human Capacity Development
- Creation of a Tourism Development Bank
- Provide adequate incentives to the sector
- Adoption of a Single Tax Regime
- Investment in Communication and Marketing
- Regulatory Framework for the sectors

Special Segment

The goal of this segments was for Public and private sector practitioners in the industry to provide strategic insights on the financing, legislating, and practical issues in the tourism and hospitality sectors of the Nigerian economy. The following key issues were discussed:

- Increasing cost of sectoral operation
- Inadequate sectorial infrastructural investment by Government
- Insecurity.
- Lack of unity and coordination among industry players
- Lack of synergy and coordination in the development of infrastructure
- Widespread negative images or perceptions about Nigeria
- lack of regulations and implementation of the National Tourism Master Plan and Policies

Session Discussants:

Mr. Francis Anatogu, Senior Special to the President on Public Sector Matter/Secretary, National Action Committee on Africa Continental Free Trade Area (AFCTA), Dr. Ted Iseghoi - Edward, Director-General, Association of Local Governments of Nigeria (ALGON) Secretariat, Mr. Hassan Abdullahi Zakari, Association of Tourism Practitioners of Nigeria, Mr. Guy Murray Bruce, CEO, Silverbird Organisation, Mr. Samson Fatokun, Head of Account Management, West & Central Africa, International Air Transport Organisation (IATA), Mr. Michael Williams, Former Managing Director, Cross River State Tourism Bureau & Mazi Uche Ohia, Imo State Commissioner for Tourism.

Session Discussants:

Ms. Yewande Sadiku, Executive Secretary/CEO Nigeria Investment Promotion Commission (NIPC) Dr. Yemi Kale, Director-General, National Bureau of Statistics, Mr. Muhammed Babandede, Comptroller-General, Nigeria Immigration Services (NIS), Mr. Muhammad Nami, Chairman, Federal Inland Revenue Service (FIRS), Mrs. Patricia Narai, Director, Domestic & Eco-Tourism Promotion & Control Department, Federal Ministry of Information and Culture (FMIC), Alhaji Aminu Agoha, Chairman, Tourism Consultants Forum, Olumide Akpata, President, Nigerian Bar Association & Dr. Taiwo Oluwatoyin Emmanuel, Commissioner for Tourism and Culture, Ogun State..



Mr. Udeme Ufot.

Board Member/Co-Chair, Tourism, Hospitality, Entertainment, Creatives and Sports Industries Policy Commission (THECS PC)



Dr. (Mrs) Ifeoma Anyanwutaku,

Former Co-Chair, Tourism, Hospitality, Entertainment, Creatives and Sports Industries Policy Commission (THECS PC)

2. NESG Tourism and Hospitality Sectors Development Research Project

Following the successful THITG Forum on the Tourism and Hospitality Sectors in Nigeria, the THITG has set up 10 subgroups tasked with aggregating the needs assessment and inputs required to:

- Review the National Tourism Policy
- Review the National Tourism Masterplan; and
- Develop a National Policy on the Hospitality Sector

The project began in December, 2021 and lasted for 4 months . The subgroups comprise public and private sector participants, all of whom have volunteered their services for this economic development initiative. Following is a comprehensive brief on the terms of reference and membership of the Sub-groups. The output of this extensive ,volunteer research work was compiled into a report, and submitted to the Honourable Minister, Federal Ministry of Information and Culture, Alhaji Lai Mohammed, by the NESG, via a covering letter personally signed by the CEO of the NESG, indicating the importance of the research work as critical inputs for policy development and reform at the Ministry



Presentation of the Sub-Group Reports to the Honorable Minister of Information and Culture, Alhaji Lai Mohammed By Dr. Ikenna Nwosu with Thematic Lead, THITG, Mrs. Ngozi Ngoka and Baba Agba looking on.



The former Permanent Secretary FMIC, Dr. (Mrs.) Ifeoma Anyanwutaku welcoming the Facilitator, THECS Policy Commission of NESG, Dr. Ikenna Nwosu and his team to the meeting.



NESG Team lead by Dr. Nwosu, meeting with the Honorable Minister of Information and Culture, Alhaji Lai Mohammed, former Permanent Secretary FMIC, Dr. Ifeoma Anyanwutaku and other top Directors of the ministry.



Presentation of the Sub-Group Reports to the Honorable Minister, Federal Ministry of Information and Culture, Alhaji Lai Mohammed. with the former Permanent Secretary FMIC, Dr. (Mrs.) Ifeoma Anyanwutaku , Director Domestic Tourism, Mrs. Patricia Narai, Asst Director, Domestic Tourism, Dr. Sani Halimatu Sodangi.

2. NESG Tourism and Hospitality Sectors Development Research Project

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Subgroup 1: Sector Masterplan Strategy Terms of Reference



Sub-Group Lead- Dr Ogechi Adeola
Associate Professor of Marketing,
Lagos Business School, Pan-African
University, Nigeria

Sub Group 1 Members
Prof Anayo Nkamnebe
Mr. Mike Imafidor
Dr Judipat N. Obiora
Dr Edwin C. Nwokorie
Dr Belinda Nwosu
Mrs Ebele Nnaji
Mr. Ezenwa Anumnu
Mrs Omowonuola Olatunde-Lamidi
Mr Isaiah Adisa
Mr. Chika Ezeugwu
Mr. Trevor Ward

- Propose the Preambles for the Masterplan (Current State of Tourism and Hospitality Sectors in Nigeria ensuring that it fits into the sectoral vision of the UNWTO; African Union (Agenda 2063); ECOWAS-ECOTOUR; Nigeria Vision 2050 and the UNSDG Agenda 2030
- Propose the Vision and expected outcomes of the Masterplan
- Propose Strategic Aims & Objectives of the Masterplan
- Using the TCCI model, determine the factors and policies that would make Nigeria a viable place to invest within the Tourism and Hospitality Sectors by conducting a complete analysis of the following headings and sub-headings:
- Ensure that the Masterplan is reviewed to reflect new dimensions in travel, tourism and hospitality (Inclusiveness, Sustainable Development Goals (SDGs))
- Include recommendations for technology driven e-hospitality, e-tourism and innovations in the travel sector
- Proffer strategy to ensure that the reviewed masterplan appropriately reflects integrated tourism planning in content, practice and stakeholder's mandate.
- Include strategies for efficient and sustainable stakeholder sensitization on the reviewed masterplan.
- Advance protocols for effective and collaborative implementation of the reviewed masterplan by all stakeholders. Outline roles for each stakeholder group.

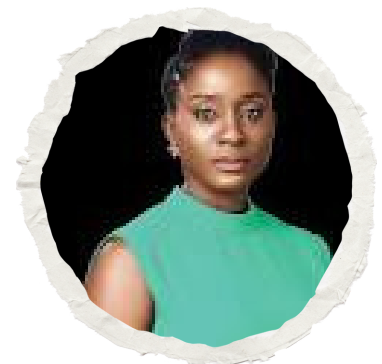
Subgroup 2: Sustainable Integrated Tourism Planning

Terms of Reference

- Identify existing and propose new Tourism Clusters for Nigeria
- Identify the linkages and working framework for the Tourism/Hospitality sectors and Sports, Culture, Festivals, Events/Conferences and Entertainment
- Determine modalities for entrenching Ecotourism (Incorporating the vision of UN Agenda 2030 (SDGs); AfCFTA/AU Agenda 2063 (Market place for Africa) and the ECOWAS- ECOTOUR Plan 2019-2029)
- Highlight all Environmental considerations for the effective, sustainable practice of Tourism in Nigeria.
- Establish the linkages between the Environment and waste management ministries/departments and the Tourism and Hospitality Sectors.
- Propose a plan for inclusive Tourism and Hospitality experiences incorporating Nigeria's Arts, crafts, Museums, Monuments and National Parks
- Identify all existing and propose new Agricultural (Food chain) and Infrastructural (Access and Transportation) needs for the Tourism and Hospitality Sector in Nigeria
- Identify the Accommodation and Food Services value-chain in order to incorporate and harmonize into the larger Tourism and Hospitality Sectors' ecosystem diagram
- Identify all Security issues that may mitigate against the successful implementation of the Tourism and Hospitality Master Plan.

Sub-Group 2 Members

Ms. Ime Useh
Ms. Abigail Olagbeye
Mr. Sam Adeleke
Ms. Simi Shonibare
Ms. Lola Adefope
Ms. Bukola Arowosafe
Joke Adelakun, (Admin support)
Enenta Edwin Onyebuchi
Mr. David Mizta Atabo
Dr. Walter Mzembi
Fisayo Olayinka-Bello
Ms. Tambollo Sikemi Ifeduru



Sub-Group Lead: Dr. Adun Okupe
Lecturer, Sustainability & Strategy,
Lagos Business School, Pan Atlantic
University, Lagos, Nigeria



Sub-Group Lead- Paul Onwuanibe
Group CEO, The Landmark Group, Nigeria

Mrs. Peggy Onwu
Mrs. Bisola Omotunde
Romiluyi.
Mr. Chibuzor Onyema
Mr. Alex Alozie,
Mrs. Onamma Amucheazi,
Professor Chibueze Ogbonna,
Mr. Trevor Ward
Mr. Joseph Olugbenga
Komolafe
Dr. Victor Onukwugha
Mr. Bonaventure Okhaimo
Mr. Idris Samaila Nyam
Ms. Ibifuro Sekibo
Ms. Elsie Emesiom Oigano

Subgroup 3: Investment and Funding

Terms of Reference

- Establish the relationship between the key components of the Tourism Industry and define the economic relationship (Attractions/Entertainment, Travel, Accommodation and Food Services) with between Tourism and Hospitality Sectors value chain in Nigeria
- Determine the modalities for the promotion of a vibrant Tourism and Hospitality Economic Sector - Investment promotion and Incentives for the Tourism and Hospitality Industry
- Develop Insurance, Funding and Management schemes as the bedrock of the business of Tourism and Hospitality
- Develop Special funding window for Tourism and Hospitality
- Highlight existing challenges hindering fair competition in the travel, tourism and hospitality value chains and make recommendations for addressing same, based on best practices (Reference the National Competition Policy and the enabling legislation of the Federal Competition and Consumer Protection Commission (FCCPC)
- Identify challenges inhibiting Nigeria's global competitiveness as a preferred investment destination for tourism. Proffer measures to address same.
- Development of a bouquet of incentives to catalyze private sector funding for Tourism and Hospitality investment to rapidly promote the sector's development as a viable economic sector in Nigeria
- Based on best practices, develop a framework for economic interface/interaction between the Tourism and Hospitality Industry, media, Tourism and Hospitality, culture, creatives/entertainment agriculture and the environment in order to symbiotically improve their sectoral and collective contribution to GDP and establish new public/private sector revenue streams and jobs creation, while expanding existing streams.

Subgroup 4: Human Resources Development and Training

Terms of Reference

- Learning from international best practices, address the needs for a well-qualified academic infrastructure for the Tourism and Hospitality Industry in order to meet the demands of the expected exponential growth due to the current activities of ECOWAS, AU and UNWTO in the Tourism and Hospitality Sectors.
- Provide for Human and institutional capacity development for optimal administration and management of the of Tourism and Hospitality
- As a standard, establish minimum educational requirements for each employment level in the hospitality industry.
- Create a structure, process, program, and mandate for manpower development to take care of the sectorial staffing needs for Nigeria, West Africa and indeed Africa, in view of expected increase in tourism activities due to the activities of AfCTA and ECOWAS-Ecotour as well as UN Agenda 2050.
- Recommend process for reviewing the programs, curriculum, and mandates of NIHOTOUR, other hospitality institutions, federal and state institutions that offer hospitality and tourism courses.
- Propose a standard for employee remuneration based on qualifications, which will improve the industry's quality of employees.
- Recommend opportunities for collaboration with the private sector in the provision of educational and training opportunities.
- Propose a plan of action and develop national programs for educating and training professionals and students, which ensures Nigeria becomes the training hub for the hospitality and tourism industry in West Africa.



Sub-Group Lead- Amaka Amatokwu-Ndekwa
Group CEO, The Pyne Hospitality Company

Sub Group Members:

Mr. Eric Mekwunye
Mrs. Rosana Forsuelo
Ms. Aisha Yusuf
Mrs. Chidinma Ewuzie
Mr. Tersur Kange
Ms. Obianuju Iheji, Admin
Mrs. Helen Kogis
Alhaji Gbenga Sumonu,
Mr. Samuel Ibrahim Tanko
Phillip Egga Maga



Sub-Group Lead- Bukky George Taylor
CEO/Co-Founder,
The Robert Taylor Company Ltd

Mr. Emeka Kelechi Agina
Mrs. Nnenna Fakoya-Smith.
Mrs. Nanna Yakubu
Mr. Babatunde Ogun
Mr. Emmanuel Ogbonna,
Mr. Jide Ehimika
Mr. Michael Williams
Mrs. Omolere Afegbai
Mr. Olugbenga Komolafe
Ms. Ibijoke Faborode
Ms. Omobola Onyekachi Pase
Mr. Jide Adeyemi
Ms. Crystal Cummings

Subgroup 5: Sector Marketing and Communication

Terms of Reference

- Propose strategies to apply technological trends for the development of Tourism and Hospitality media platforms
- Propose strategies for increasing the exposure and value of Nigerian Tourism and Hospitality through investment in media platforms that develop and promote Tourism and Hospitality across all levels of participation.
- Include recommendations for multi-layered marketing and communication at domestic, regional, continental and global frontiers.
- Recommend modalities to involve Nigeria's Diaspora community at all frontiers in order to attract their investment and reverse tourism into the tourism and hospitality sectors.
- Propose viable business models for the delivery of commercially viable Tourism and Hospitality content in an increasingly competitive arena such as the Tourism and Hospitality industry
- Develop a fully integrated marketing plan to serve as a roadmap to achieve optimal and sustainable tourism and hospitality products development and Tourist arrivals.
- Identify roles for all stakeholder segments in the successful implementation and delivery of the marketing and communication mandate
- Outline a strategic framework for effective and simultaneous marketing of sectoral investment opportunities in Nigeria.
- Outline strategies to market Nigeria as a tourist destination using the linkages between the following sectors as enablers: Creatives/Entertainment, Sports, Arts/Heritage/Culture, Religion and MICE

Subgroup 6: Governance, Institutions and Legislation

Terms of Reference

- Address the issue of Ease of Doing Business based on sector best practices
- Propose Institutions (existing and new) to adequately support the business of Tourism and Hospitality in Nigeria
- Propose legislations and Regulations (existing and new) to adequately support the business of Tourism and Hospitality in Nigeria in accordance with international best practices.
- Establish roles and functions of Federal/State Ministries, LGAs. Tourism Boards, Tourism Organizations, Private/commercial sector enterprises, Private/Commercial Sector Associations and all institutions included in the Tourism and Hospitality Industry Ecosystem
- Propose viable Visa regime for all categories of visitors to Nigeria
- Propose equitable tax structure for the Tourism and Hospitality Industry
- Propose regulatory and business framework strategies according to international best practices
- Develop a framework for institutional and legislative interface/interaction between the Tourism and Hospitality Industry, media, Tourism and Hospitality, culture, creatives/entertainment and the environment in order to symbiotically improve their sectoral and collective contribution to GDP and establish new public/private sector revenue streams and jobs creation, while expanding existing streams.
- Propose standardization models for tourism and hospitality industry in Nigeria in accordance with international best practice.
- Propose roles for the 3 tiers of government in the masterplan implementation
- Propose roles for all stakeholders in the master plan implementation.
- Report should highlight ways Nigeria's economy would benefit from implementation of the proposed Masterplan



Sub-Group Lead- Mrs. Enitan Rewane
Partner Rook & Co Legal Practitioners

Sub Group Members:

Mr. Kunle Obebe
Mrs. Vivian Bosshard
Mr. Olaleye Adebisi
Mr. Victor Lawson
Mrs. Chinenye Oragwu
Mrs. Folasade Akinremi
Mr. Joeseef Karim
Dr Amanze Okere
Mr. Oloruntobi Ayanleye
Mrs. Chioma Ikenna
Miss Tori Tinsley

Subgroup 7: Policy Review and New Policy Development

Terms of Reference

- Establish Travel, Tourism and Hospitality as a large interconnected ecosystem, and demand driven sectors of Nigeria's economy.
- Determine the set of rules, regulations, guidelines, directives and development/promotion objectives and strategies that will provide the framework within which the collective (National, state and Local Government) decisions that directly affect Nigeria's short, medium and long-term tourism development are taken.
- Propose Incentives for private-sector involvement and engagement in Travel, Tourism and Hospitality sectors in line with international best practices
- Propose fiscal policies and strategies to drive development in the sector
- Propose Policy advocacy / Dialogue strategies to ensure the success of the policy
- Propose strategies for developing and managing sector public-private partnerships
- Propose modalities for sector data and statistics gathering and assessing competitors in order to gain competitive advantage
- Propose modalities to ensure responsible and sustainable tourism and hospitality development in line with UNWTO recommendations,
- Make recommendations for the content review of the current National Tourism Policy to reflect current best practices, new trends, current realities, including sectoral adjustments occasioned by the impact of the Covid-19 pandemic and technological developments.
- Recommend inputs for drafting a new National Policy on Hospitality Sector, considering the global exponential expansion of the hospitality and REFSPAN's assertion that the restaurants and fast-food sector contributes about N1trillion annually to Nigeria's GDP

This group was disbanded because they did not submit any reports

Subgroup 8: Infosystems, Data and Statistics

Terms of Reference

- Propose modalities and guidelines for streamlining of diverse industry Business Membership Organizations (BMOs) and Associations
- Review sector Labour Union issues and representation
- Advise on effective modules for strategic multi-layered Tourism and Hospitality sectors' stakeholder engagements.
- Recommend formal sectoral governance structures, regulations and codes of conduct needed for various industry operators and associations covering all segments in the travel, tourism and hospitality value chain.
- Recommend professional staffing structures/Guidelines for staff recruitment, training, promotion, remuneration, disengagement and sanctioning for various industry operators at subnational and national levels, to ensure security of employment, reduce high staff turnover in the industry. In crafting such initiatives, consider current industry regulators and regulations proposed by the UNWTO, ECOWAS, AFRICAN UNION and other development partners in line with best practices.
- Recommend initiatives for industry standardization across the value chain; sanctions for derogation/compliance enforcement, monitoring /evaluation, based on best practices.



Sub-Group Lead- Ms. Clara Okoro
COO/Executive Producer at Brandworld Media

Sub Group Members:

**Mrs. Dorothy Ihuaku,
Mr. Victor Onofomi,
THITG
Prof Shaikh
Rahmatullah,
Dr Reza Soltani,
Maryleen Amaizu,
Mr. Michael Balogun
Mr. Kayode Adesola
Ms. Shirley Nzeh
Ms. Maryleen Ndubuaku**

Subgroup 9: Industry Self-Regulation

Terms of Reference

- Propose modalities and guidelines for streamlining of diverse industry Business Membership Organizations (BMOs) and Associations
- Review sector Labour Union issues and representation
- Advise on effective modules for strategic multi-layered Tourism and Hospitality sectors' stakeholder engagements.
- Recommend formal sectoral governance structures, regulations and codes of conduct needed for various industry operators and associations covering all segments in the travel, tourism and hospitality value chain.
- Recommend professional staffing structures/Guidelines for staff recruitment, training, promotion, remuneration, disengagement and sanctioning for various industry operators at subnational and national levels, to ensure security of employment, reduce high staff turnover in the industry. In crafting such initiatives, consider current industry regulators and regulations proposed by the UNWTO, ECOWAS, AFRICAN UNION and other development partners in line with best practices.



Sub-Group Lead- Mr. Hassan A Zakari
President of the Association of Tourism Practitioners of Nigeria

Sub-Group Members:

Mr. Mark Moore
Mr. Olumide Olusanya
Mr. Efetobo Awhana
Alhaji Muhammad Adamu
Mrs. Juliana Tongrit
Mr. Kayode Adesola
Farida Olabambo Sagaya
Mr. Babatunde Ogun
Ms. Clara Chinwe Okoro

Subgroup 10: Sector Travel Related Services

Terms of Reference

- Identify/Outline the travel sector value chain as it relates to Tourism and hospitality
- Make recommendations for the development of a National Travel Policy including regulations for:
 - tourism and hospitality products sellers,
 - - traveler's 'bill of rights' and
 - - travel service standards.
- Outline current challenges and gaps in Nigeria's travel market/sector, which impact tourism and hospitality and make recommendations on sustainable resolution.
- Outline strategies for effective travel industry stakeholder collaboration for effective drive of the anticipated sector reform.
- Make recommendations for the enhancement of air, rail, road and sea passenger travel experience including on-board and stop-over facilities.



Sub-Group Lead- Mrs. Ibiwari Uloma Kemabonta,
(National Chairperson for the NANTA Capacity Development and Accreditation Committee)

Sub Group Members:

Mr. Chiedu S. Ude,
Mr. Vinod Kaurani,
Alhaji Abdulaziz Sabitu
Mohammed
Mr. Inye Kemabonta
Mr. Adebunmi Adeola
Akinbo
Mrs. Enomfon Charles
Essien
Alhaji Ahmed Ojuolape
Mr. Owolabi Olaniran
Mr. Nasir Chamo
Muhammad
Mr. Chukwuebuka
Anyaduba

3. THITG-SBL Forum On the Regulatory Framework For Tourism And Hospitality Under the Nigerian Constitution

On June 30th, 2022, the THITG teamed up with the Travel, Tourism and Hospitality Committee of Nigerian Bar Association(NBA) - Section on Business Law-(SBL), and held a webinar to examine the place of Tourism and Hospitality under the Constitution of the Federal Republic of Nigeria and how the judgment of the Supreme Court (SC) in the Honourable Minister for Justice and Attorney-General of the Federation vs. Honourable Attorney-General of Lagos State (the "Hotel Licensing Case"), has impacted the sector's development and growth. The event was the the first major initiative in Nigeria to comprehensively assess the three-tiered Governmental regulation of the Tourism and Hospitality sectors, following the ground-breaking regulatory governance framework adjustment engendered by the Supreme Court judgement on the issue, which vested primary sectoral regulatory powers on State Governments and restricted Federal sectoral regulatory powers to ONLY "Regulation of tourist traffic" - in consonance with the Exclusive Legislative List of the 1999 Nigerian Constitution.

Discussants:

- Mr. Tunde Busari SAN, Partner, Akinwunmi And Busri
- Chief Tomi Akingbogun, Proprietor, Rosebowl Hotel, Abuja
- Mrs Funebi Patience Otu-Umondak, Director of Legal Services, Nigerian Tourism Development Corporation (NTDC).
- Dr Chukka Agbu SAN, Senior Partner, Lexavier Partners
- Prof. Sanni Abiola SAN, Managing Partner, Abiola Sanni & Co

Moderated by:

- Mrs Ngozi Ngoka, Managing Consultant, Zigona Advisory Ltd /Thematic Lead, Tourism and Hospitality Industries Thematic Group, NESG
- Mrs Enitan Rewane, Partner, Rock & Co;/Chairman, Travel, Tourism and Hospitality Committee, Nigerian Bar Association, Section on Business Law.



SBI NBA
Section on Business Law

THITG
NIGERIAN ECONOMIC SUMMIT GROUP

REGULATORY GOVERNANCE FRAMEWORK FOR THE TOURISM AND HOSPITALITY SECTORS UNDER THE NIGERIAN CONSTITUTION

Mr Tunde Busari, SAN
Partner, Akinwunmi and Busari

Chief Tomi Akingbogun
Proprietor, Rosebowl Hotel, Abuja

Dr Chuka Agbu (SAN)
Senior Partner, Lexavier Partners

Prof. Abiola Sanni Ph.D
Managing Partner, Abiola Sanni & Co

Mrs. Ngozi Ngoka

Mrs. Enitan Rewane

Mr Taiwo Oyedele

Thursday, June 30, 2022

2:00PM

Virtual



Mrs. Enitan Rewane
Chairman, Travel, Tourism and Hospitality Committee, Section on Business Law, Nigerian Bar Association



Mrs. Ngozi Ngoka
Thematic Lead, Tourism, and Hospitality Industries Thematic Group, Nigerian Economic Summit Group

4. 1st UNWTO Global Conference On Linking Tourism, Culture and the Creative Industries 14-16 November, 2022

The NESG was invited by the Federal Ministry of Information and Culture to help plan the 1st Global Conference On Linking Tourism, Culture and the Creative Industries which held from 14-16 November, 2022 at the National Theatre, Iganmu, Lagos. Mrs. Ngozi Ngoka, the thematic lead, THITG was nominated to represent the NESG in the planning committee.

- Co-Chair of THECS Policy Commission, Mr. Udemé Ufot, On behalf's of the Chairman and Members of the Board of Trustees of the NESG, congratulated Mrs. Ngoka for being an excellent Ambassador of the NESG and expressed his gratitude to her for "selflessly distinguishing herself" in service of the Country. He complimented the Hon. Minister for Information and Culture and other members of the planning committee for pulling off a fantastic conference-the first of its kind in Nigeria and hoped that this successful collaboration would boost our relationship with the Federal Ministry of Information and Culture.

THECS Policy Commission Facilitator, Dr. Ikenna Nwosu, congratulated Mrs. Ngoka for receiving an Award for Excellence in Tourism Advocacy from UNWTO/FMIC and a superlative letter of commendation from the Minister of Information and Culture.



Members of the Content and Programmes Sub-Committee of the Planning Committee of the 1st UNWTO Global Conference on Linking Tourism, Culture and the Creative Industries. With the coordinating Secretary, Ms. Dorothy Duruaku, Director of International Tourism, FMIC



The immediate past Permanent Secretary, FMIC, Dr. (Mrs.) Ifeoma Anyanwutaku, Mrs. Ngozi Ngoka and the National Theatre Team during the inspection of the National Theatre for the 1st UNWTO Global Conference on Linking Tourism, Culture and the Creative Industries.



Jaime Mayaki (UNWTO), Marie-Alice Elicia Grandcourt (UNWTO), Ngozi Ngoka (NESG), Jaliyah Lydia Shehu (PS, FMIC) and Professor Sunday Ododo (DG, National Theatre) after a pre-conference meeting of the planning committee of the UNWTO Conference.



Mrs. Enitan Rewane (Representing the THITG), Mr. F. Coker (DG, NTDC) and others at the Nollywood Day event, Civic center, Lagos



ZURAB POLOKASHVILI, SECRETARY-GENERAL OF THE UNWTO AND ALHAJI LAI MOHAMMED, HON. MINISTER OF INFORMATION AND CULTURE

5. ADVOCACY

One of the core roles of the THITG is to advocate for best practices for the Tourism and Hospitality sectors and support organisations and institutions that enhance best practices. Here are some of the activities the THITG informally supported in the past two years.



Thematic Lead, THITG-NESG meeting with the DG NIHOTOUR, Turaki Nura Kangiwa who has showed very keen interest in the work of the THITG by sending key officers from the institute to participate in the work of all the sub groups Chairman, Nigerian Economic Summit Group



Solidarity: Dr. Ikenna Nwosu, Facilitator, THEC Policy Commission, Mrs. Ngozi Ngoka, Thematic Lead, THITG, and Ms. Nkechi Obi, Thematic Lead, SITG-NESG at the media launch of SPORTS NIGERIA in Lagos. Sports is a huge part of the Tourism and Hospitality Eco-system.



Mr. Baba Agba, Mr. Victor Lawson and Mrs. Enitan Rewane all from THITG-NESG, receiving an award For "Excellence in Tourism Advocacy" on Behalf of Mrs Ngozi Ngoka, from the Hon. Minister of Information and Culture and the Secretary General of the UNWTO



Nigeria's Minister for Information and Culture with a cross section of practitioners in the Tourism, Culture and Creative Industries during the "Nollywood Day" - part of the events planned by the 'Content and Programs Committee which was Co-chaired by the Thematic lead of THITG-NESG, Mrs. Ngozi Ngoka. The event was produced by the very talented Nollywood actor and Producer: Lillian Anah-Aluko



Members of THITG, Mrs. Enitan Rewane, Mr. Hassan Zakari and Mrs. Nnenaya Fakoya-Smith-Smith at the Exhibition Hall of the UNWTO Conference on Linking Tourism, Culture and the Creative Industries. The Exhibition was Organised by the Content and Programs Committee, Co-Chaired by THITG-NESG's Thematic Lead.



Panelists during the Ministerial Session, discussing the Linkages between Tourism, Culture and the Creative Industries during the Global UNWTO Conference which held at the National Theatre, Lagos. The Workshops and Ministerial Sessions were also organized by the Content and Programs Committee, Co-Chaired by the NESG, represented by THITG-NESG Thematic Lead.

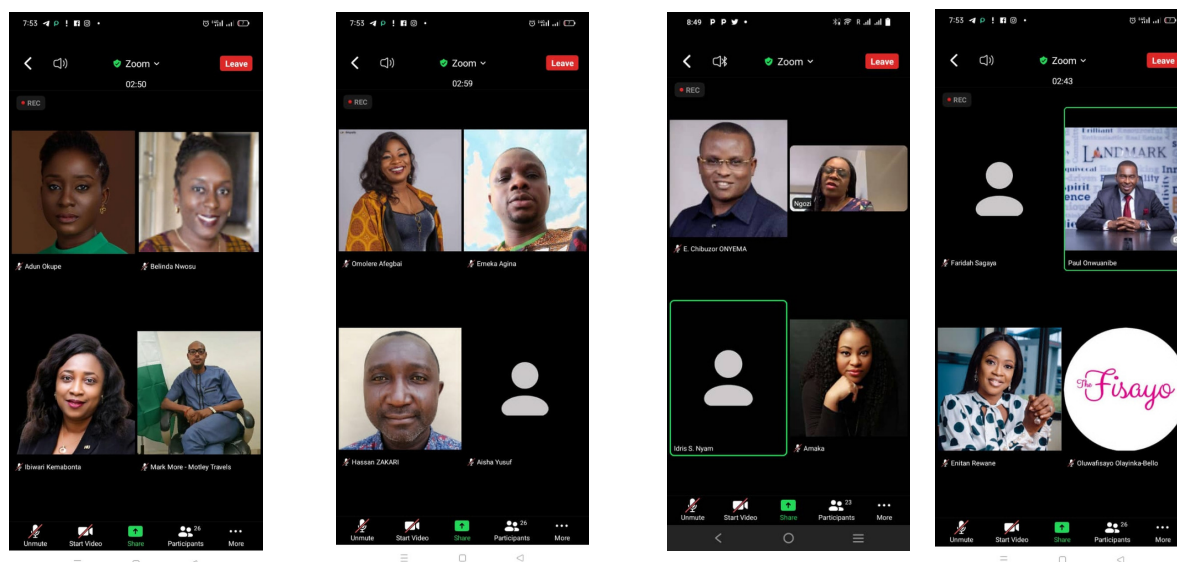
6. Workplan 2023-2024

Work Plan for the next two years will cover the following areas:

Goal: To reposition the Tourism and Hospitality sectors in Nigeria for sustainable growth, profitability and development.

We will follow the logical next steps from the all activities and engagements from last year by completing the revision of sectoral policies and masterplan; engagement with sectorial ecosystem development partners; continuing our advocacy projects and participating in partnership events as approved by the NESG.

The Work Plan which was drafted at our last general meeting is awaiting ratification by the THECS Policy commission. THITG members will be updated with the full Work Plan as soon as it is approved. It promises to provide exciting sectoral development opportunities, especially as Nigeria transits to new Governments at national and subnational levels.

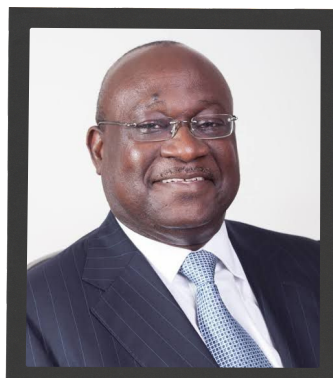


SomeTHITG Members participating at virtual and hybrid THITG strategy meetings

7. THITG- NESG GOVERNANCE STRUCTURE



Mr. Olaniyi Yusuf.
Chairman, Nigerian Economic Summit Group



Mr. Udeme Ufot.
Board Member/Co-Chair,
Tourism, Hospitality, Entertainment, Creatives and
Sports Industries Policy Commission (THECS PC)
NESG



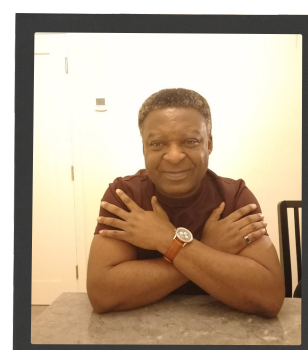
MRS. LYDIA SHEHU JAFIYA mni
PERMANENT SECRETARY
INFORMATION & CULTURE
Co-Chair, Tourism, Hospitality, Entertainment,
Creatives and Sports Industries Policy Commission
(THECS PC)



Mr. 'Laoye Jayaiola
Chief Executive Officer
NESG



Dr. Tayo Aduloju
Chief Operating Officer
NESG



Dr. Ikenna Nwosu.
Facilitator, Tourism, Hospitality, Entertainment,
Creatives and Sports Industries Policy Commission
(THECS PC) NESG



Mr. Sijuola Olanubi
Acting Head, Think-Thank Operations, NESG



Mr. Ewomazino Omomadia
Officer, PPD Operations, Support/Programmes
Anchor, THECS Policy Commission, NESG



Mrs. Ngozi Ngoka
Thematic Lead,
Tourism, and Hospitality Industries Thematic Group,
NESG

8. THITG TIGER TEAM

1. Ngozi Ngoka- Thematic Lead
2. Amaka Amatokwu- Ndekwu
3. Nnenna Fakoya
4. Lola Udabor
5. Fisayo Olayinka-Bello
6. Chibuzor Onyema
7. Victor Lawson
8. Enitan Rewane
9. Victor Onofomi
10. Uju Onyia-Iheji

Ewomazino Omomadia – NESG Anchor

Dr. Ikenna Nwosu- Facilitator, THECS PC