

POLICY INNOVATION CENTRE



Gender & Inclusion Summit 2024

 *SEPTEMBER 4TH - 5TH*  *ABUJA, NIGERIA*

T H E M E :

REIMAGINING GENDER-INCLUSIVE PATHWAYS
AND PARTNERSHIPS FOR POVERTY REDUCTION



RENCY
ACCOUNTABILITY

BIL

#SDG5 GSI 23

TRADE



Background

Globally, poverty, gender-related factors, and partnership are interrelated factors that drive socioeconomic landscape and development trajectory.¹ Africa is home to a significant proportion of the world's poorest and marginalised populations.² Despite economic growth in some regions, poverty remains pervasive, with a large segment of the population living below the poverty line of \$2.15.³ The slow progress of many African countries in achieving their full social and economic potential has been linked to their failure to embrace gender equity. This is evidenced by Africa accounting for 16 of the 36 lowest-performing countries in the 2023 WEF Global Gender Gap Report, the highest number for any continent, with Nigeria ranking 130th out of 146 countries.⁴ Evidence also shows a parallel relationship between severe multidimensional poverty and gender inequality, as countries that perform poorly on the Global Gender Report also report the highest incidence of severe multidimensional poverty.⁵ In this context, poverty is defined across three main dimensions of deprivation: health, which includes undernutrition and child mortality; education, measured by years of schooling completed and school attendance; and standards of living, encompassing access to infrastructure like electricity, sanitation, water, housing, the use of improved cooking fuel, and ownership of household assets.⁶

Partnerships foster innovation by allowing for the cross-pollination of ideas and giving stakeholders visibility into each other's activities, enabling reflection on what others have accomplished and what remains to be done.⁷ Hence, it is imperative for a diverse range of stakeholders to systematically collaborate across different societal sectors to explore gender-related avenues towards realizing the collective goal of alleviating poverty and fostering shared prosperity, particularly among marginalized communities in Africa. This is especially pertinent in countries such as Nigeria, where approximately 63% of its population, over 200 million, are multidimensionally poor.⁸ The Gender and Inclusion Summit will provide a platform for this, as it continually focuses on stakeholder engagement, inclusion, relationship and trust-building, and the co-creation of contextually relevant gender solutions for poverty reduction.



¹ Gender Equality, Poverty Reduction, and Inclusive Growth: 2016-2023 Gender Strategy - 2017 Update to the Board (English). Washington, D.C.: World Bank Group. <http://documents.worldbank.org/curated/en/20748148988852225/Gender-Equality-Poverty-Reduction-and-Inclusive-Growth-2016-2023-Gender-Strategy-2017-Update-to-the-Board>

² <https://www.undp.org/press-releases/profiling-poverty-beyond-income-shows-where-have-biggest-impact-world-crisis>

³ <https://www.worldbank.org/en/news/factsheet/2022/05/02/fact-sheet-an-adjustment-to-global-poverty-lines>

⁴ <https://www.weforum.org/publications/global-gender-gap-report-2023/in-full/benchmarking-gender-gaps-2023/>

⁵ <https://hdr.undp.org/system/files/documents/hdp-document/2023mpireporten.pdf>

⁶ <https://hdr.undp.org/system/files/documents/hdp-document/2023mpireporten.pdf>

⁷ Liu, L. X., Clegg, S., & Pollack, J. (2024). The Effect of Public-Private Partnerships on Innovation in Infrastructure Delivery. *Project Management Journal*, 55(1). <https://doi.org/10.1177/87569728231189989>

⁸ <https://sdgs.un.org/sites/default/files/2022-02/SDG%20Partnership%20Guidebook%201.11.pdf>

Gender & Inclusion

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NESG
Gender
Summit

PIC
Gender & Inclusion
Summit 2023



About the Summit

The gender and inclusion summit was conceptualized in 2022 as an annual event to provide an inclusive platform to explore transformative ways to advance gender equality, inclusion and gender-responsive governance in Africa. The summit aims to bring together cutting-edge gender-related research and practice providing an opportunity for attendees to share perspectives, exchange ideas, learn and expand their networks for future policy and programmatic work.

The GS-24 is a landmark event that will provide a platform for dialogue where critical stakeholders from diverse sectors will reflect on new evidence and contextually relevant solutions to gender disparities to reach a consensus for meaningful change. With the theme “Reimagining Gender-Inclusive Pathways and Partnerships for Poverty Reduction,” The GS-24 will provide a platform to explore gender-inclusive pathways to poverty reduction by addressing dimensions of deprivation such as health, education, and standards of living; and highlighting how strategic partnerships can be leveraged to advance these efforts. The Summit will also support the co-creation of actionable strategies that accelerate the actualization of the SDGs.

Summit Goal

The GS-24 will provide a platform to explore gender-inclusive pathways to poverty reduction by addressing dimensions of deprivation such as health, education, and standards of living; and highlighting how strategic partnerships can be leveraged to advance these efforts. The Summit will also support the co-creation of actionable strategies that accelerate the actualization of the SDGs.

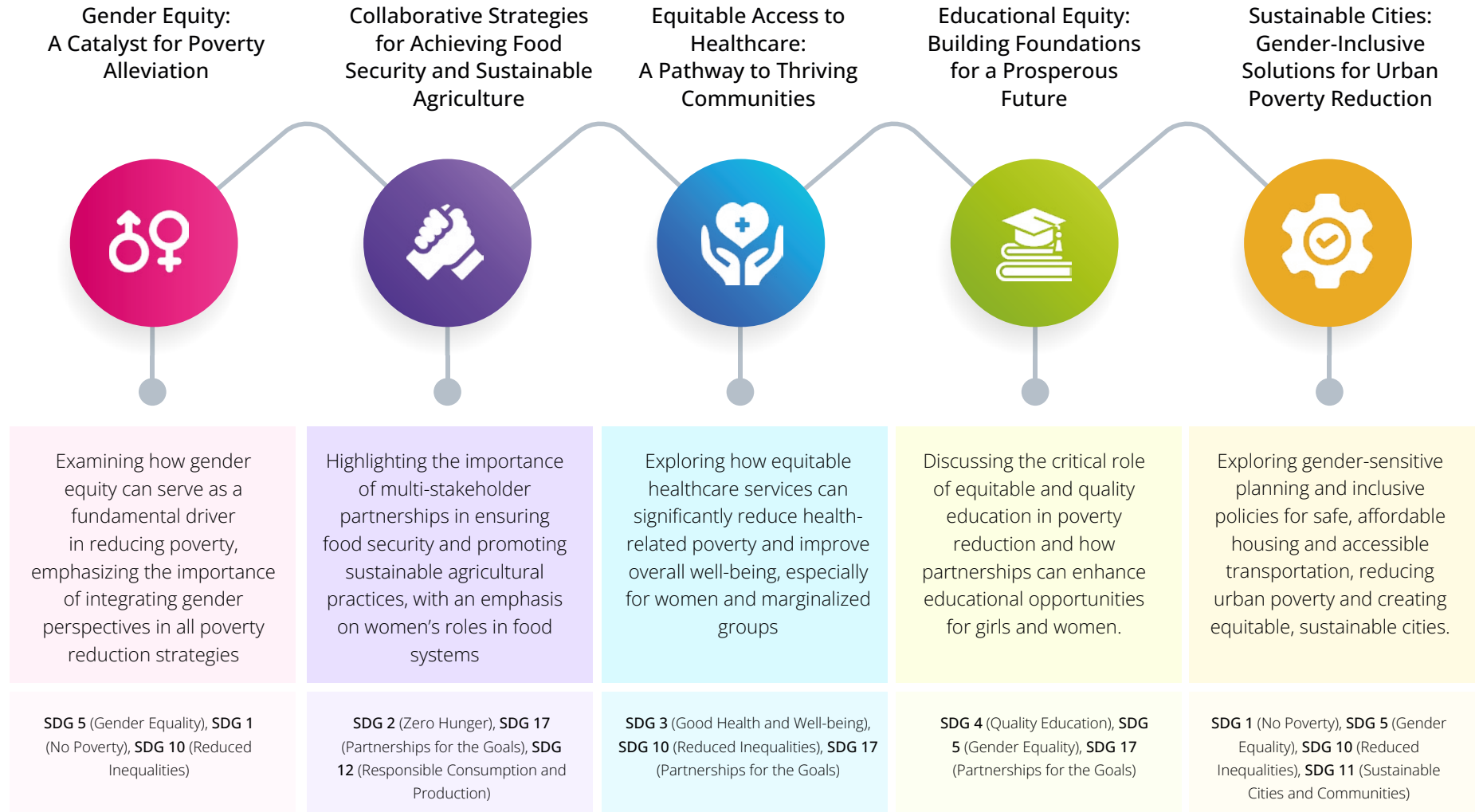
Objectives

- Provide a platform for stakeholder dialogue to explore innovative approaches to poverty reduction by sharing insights into Nigeria's poverty reduction programs, analyzing their successes, failures, and areas for improvement, and identifying best practices.
- Explore evidence on contributory factors to multidimensional poverty including health, education, and living standards, as well as the social norms and barriers to gender-transformative livelihood, job creation, and entrepreneurial programs.
- Explore pathways to leverage partnerships to address multidimensional poverty.

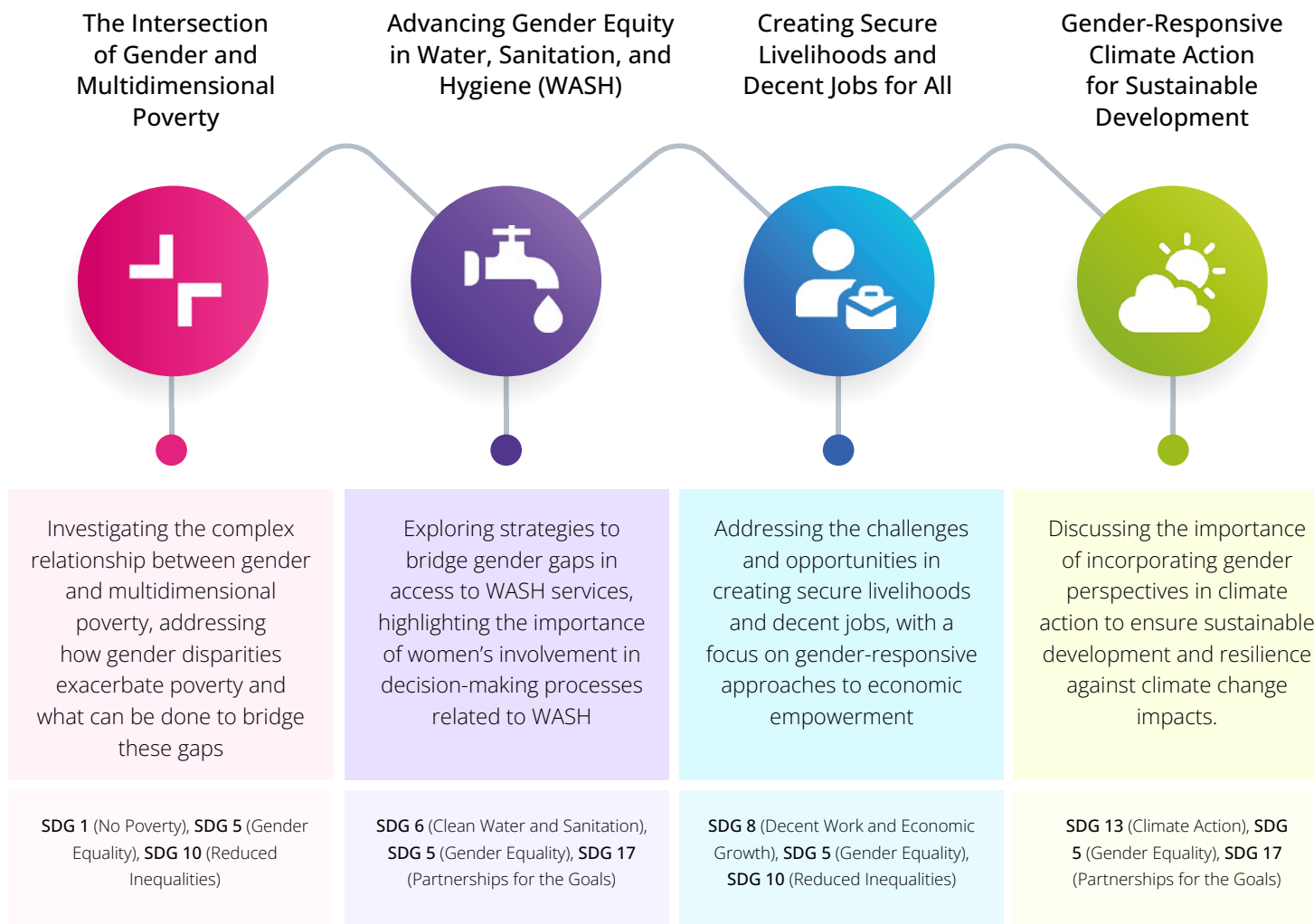
Summit Delivery Strategy

The GS-24 will be held on September 3, 4 & 5, 2024, at the Abuja Continental Hotel, Nigeria. The GS-24 will be a two-day hybrid (physical and virtual) event comprising of plenary, panel, breakout sessions, oral and poster presentations, skills-building workshops, creative/art competitions and exhibitions. There will be pre-summit, summit and post-summit events. The PIC will also partner with donors and gender-focused organizations to host sessions at the summit.

Summit Tracks



Summit Tracks





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During my participation in the Gender and Inclusion Summit 2022, I raised a question that caught the attention of the Minister of Finance. To my surprise, she immediately called upon the UNWomen Country Representative to assist, as our Maritime industry had a mere 2% representation of women. This sparked a five-year endorsement from the United Nations, with UNWomen collaborating alongside the Ministry of Transportation and the International Maritime Organization (IMO) to promote gender inclusion throughout the maritime sector.

Chief Executive Officer, Maritime Innovations Hub



Gender & Inclusion Summit 2022/23 Highlights



1,600+

Physical
Attendance



6,000+

Virtual
Attendance



80+

Media Channels



1,200,000+

Impressions Across all
our Social Media Platforms



Government Officials,
Ministers, Diplomats,
UN Agencies, Donor Agencies
Implementing Partners,
Country Representatives

Pre-Summit Events

- Webinar**
 The GS-24 Summit will introduce innovative dimensions to knowledge sharing with the webinars. These engaging sessions will feature thought-provoking discussions, interviews, and insights from experts in the field.
- In Person Learning Workshops**
 The workshop aims to equip participants with the knowledge, skills, and networks necessary to effectively tackle poverty and inequities using innovative and sustainable approaches.

Title: Measuring What Matters: Innovative Approaches to Understanding Poverty and Addressing Inequities

Post-Summit Events

- The Purple Book 2024**
 The Purple Book will be a curation of policy and program recommendations from the Gender and Inclusion Summit (GS-24).
- Gender and Inclusion-Focused Project**
 A project will be implemented to address the challenges associated with the care economy, promote gender equality as well as inclusion.

Expected Outcomes

- A Purple book of action plans and recommendations, an advocacy document, for advancing gender, poverty reduction and fostering partnership for a more inclusive society.
- The launch of the Gender Network Africa.
- Focused policy recommendations and lessons are adapted for future policy action.

Summit Events

➔ Day One

| | | |
|--|---|---|
| Summit Flag off Event The GS-24 will kick off with an impactful flag off event. | Exhibitions/Trade Fair A showcase to promote gender and inclusion-related products or services. | The GS-24 Youth Summit This will provide a platform for young leaders to contribute their ideas, insights, and perspectives |
| Plenary Session Aims to provide a platform that will empower participants with practical tools and insights. | Breakout Session Aims to provide a platform for in-depth exploration and facilitate collaboration among participants. | |

➔ Day Two

| | | |
|---|---|---|
| Opening Plenary Session This will provide an overview of the event's objectives and engage attendees of the overarching theme as well as the Summit's goal. | Fireside Chats: Learning Sessions Aims to equip participants with the knowledge, tools, and strategies necessary for research and programming. | Poster Presentation and Exhibition Booth This will provide opportunities for participants to showcase their work, projects, or initiatives. |
| Plenary Session Aims to provide a platform that will empower participants with practical tools and insights. | High-level Plenary Session This will bring together influential figures, experts, policymakers, and stakeholders to discuss and address the critical intersections. | Breakout Session Aims to provide a platform for in-depth exploration and facilitate collaboration among participants. |
| The GS-24 Dinner A special evening dedicated to celebrating diversity, promoting inclusion, and inspiring change. | | |



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At the Gender and Inclusion Summit, our booth attracted significant attention and interest, helping many people learn more about Pathfinder. The event also provided a valuable opportunity to reconnect with former contacts and explore potential new partnerships.

Senior Program Advisor, Pathfinder International

Partnership Opportunities

Level 1

| Engagements | Diamond Package (N25,000,000) | Platinum Package (N20,000,000) | Emerald Package (N10,000,000) | Gold Package (N5,000,000) | Silver Package (N2,500,000) |
|--|----------------------------------|-----------------------------------|----------------------------------|------------------------------|--------------------------------|
| Host a virtual Pre-summit event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Dedicated space for an exhibition booth at the Summit venue | ✓ | ✓ | ✓ | ✓ | ✓ |
| Registrations for the exclusive meetings | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsorship logo on websites, social media, Summit materials, promotional videos and Purple Book | ✓ | ✓ | ✓ | ✓ | ✓ |
| Skills building workshop | ✓ | ✓ | ✓ | ✓ | ✓ |
| VIP seating | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor participants from marginalised groups to the exclusive events | ✓ | ✓ | ✓ | ✓ | |
| Sponsor participants from African academics or early-career researchers to the exclusive events | ✓ | ✓ | ✓ | ✓ | |
| Registrations for Youth Summit | ✓ | ✓ | ✓ | ✓ | |
| Products in the Summit package | ✓ | ✓ | ✓ | | |
| Sponsor's lounge access | ✓ | ✓ | ✓ | | |
| Presentation at the event (in-person) | ✓ | ✓ | ✓ | | |
| Dedicated space for an Expo at the Summit venue | ✓ | ✓ | ✓ | | |
| Exclusive co-branding opportunities | ✓ | ✓ | | | |
| Side event at Summit | ✓ | ✓ | | | |
| Verbal acknowledgement at the opening and closing of the Summit | ✓ | | | | |
| Media features (T.V and Radio appearances) / Exclusive CEO Interviews | ✓ | | | | |
| *Exclusive ownership of the grand plenary session | ✓ | | | | |
| *Exclusive ownership of the opening plenary session | | ✓ | | | |
| *Exclusive ownership of a plenary session | | | ✓ | | |
| *Exclusive ownership of a breakout session | | | | ✓ | |
| *Exclusive ownership of a firechat session | | | | | ✓ |

Level 2

Youth Summit (N20,000,000)

- Exclusive sponsors of the Youth's Gender and Inclusion Summit
- Dedicated space for an exhibition booth at the Summit venue
- Dedicated space for an Expo at the Summit venue
- Sponsorship logo on websites, social media, Summit materials, promotional videos and The Purple Book
- Media features (T.V and Radio appearances) / Exclusive CEO Interviews
- Host a virtual Pre-summit event
- Ten (10) registrations for exclusive events at the Summit.
- Sponsor five (5) participants from marginalised groups to the exclusive events at the Summit
- Sponsor five (5) participants from African academics or early-career researchers to the exclusive events at the Summit
- Skills building workshop
- Exclusive ownership of the Youth's Gender and Inclusion plenary session.

Dinner (N15,000,000)

- Exclusive sponsors of the Summit's dinner
- Dedicated space for an exhibition booth at the Summit venue
- Dedicated space for an Expo at the Summit venue
- Sponsorship logo on websites, social media, Summit materials, promotional videos and The Purple Book
- Full branding of the dinner event
- Opportunity to co-create the dinner's program with the PIC
- Host a virtual Pre-summit event
- Six (6) registrations for the exclusive events
- Sponsor four (4) participants from marginalised groups to the exclusive events
- Five (5) registrations for Youth Summit
- Skills-building workshop
- VIP seating during the grand and opening plenary of the Summit

Creative Call (N15,000,000)

- Exclusive sponsors of the Gender and Inclusion Summit's creative call
- Dedicated space for an exhibition booth at the Summit venue
- Dedicated space for an Expo at the Summit venue
- Sponsor subject matter experts to judge contest
- Sponsorship for winners to showcase Art at the Summit
- Prize for winners
- Sponsorship logo on websites, social media, Summit materials, promotional videos and The Purple Book
- Media features (T.V and Radio appearances) / Exclusive CEO Interviews
- Exclusive ownership of a plenary session
- Publication sponsorship of the Art Catalogue

Welcome Reception (N10,000,000)

- Exclusive sponsors of the welcome reception
- Dedicated space for an exhibition booth at the Summit venue
- Sponsorship logo on websites, social media, Summit materials, promotional videos and The Purple Book
- Four (4) Summit registrations for the exclusive events
- Sponsor two (2) participants from marginalised groups to the exclusive events
- Five (5) registrations for Youth Summit

Level 3

Scholarly Presentation Sponsorship (N1,000,000)

Sponsor practitioners and African academics or early-career researchers to attend and present at the Summit. Your organization will be acknowledged at Summit event.

Marginalised Groups/ Youth Sponsorship (N1,000,000)

Your organization will sponsor participants with disabilities and other marginalized groups/youths across Africa to attend the Summit events. Your organization will be acknowledged at Summit event.

Translation Services (N1,000,000)

Allow your business to be heard by assisting with language translation as well as sign language interpretation. Your organization will be acknowledged as an official translation sponsor throughout the Summit.

Transportation Sponsor (N1,000,000)

Throughout the event, participants with disabilities, as well as students, will be transported to the Summit venue. Your organization will be acknowledged as an official transportation sponsor throughout the Summit

Summit Reusable Bag (N1,000,000)

Contribute to the Summit's environmental initiatives by sponsoring a washable and reusable bag. Your organization's logo will be printed on the bag.

Summit Insight Notepad (N1,000,000)

Sponsoring a custom-designed notepad will assist participants in capturing the Summit's learning. The name and logo of your organization will be displayed on the front and back cover of the notepad.

Charging Station (N500,000)

Power up the Summit with a branded charging station for participants' mobile devices

Business Card Holder (N500,000)

Strengthen networking at the Summit with a branded business card holder for participants. Your organisation's logo will be printed on the card holder

For Partnership Opportunities:

Phone: +234 (0)7047897958

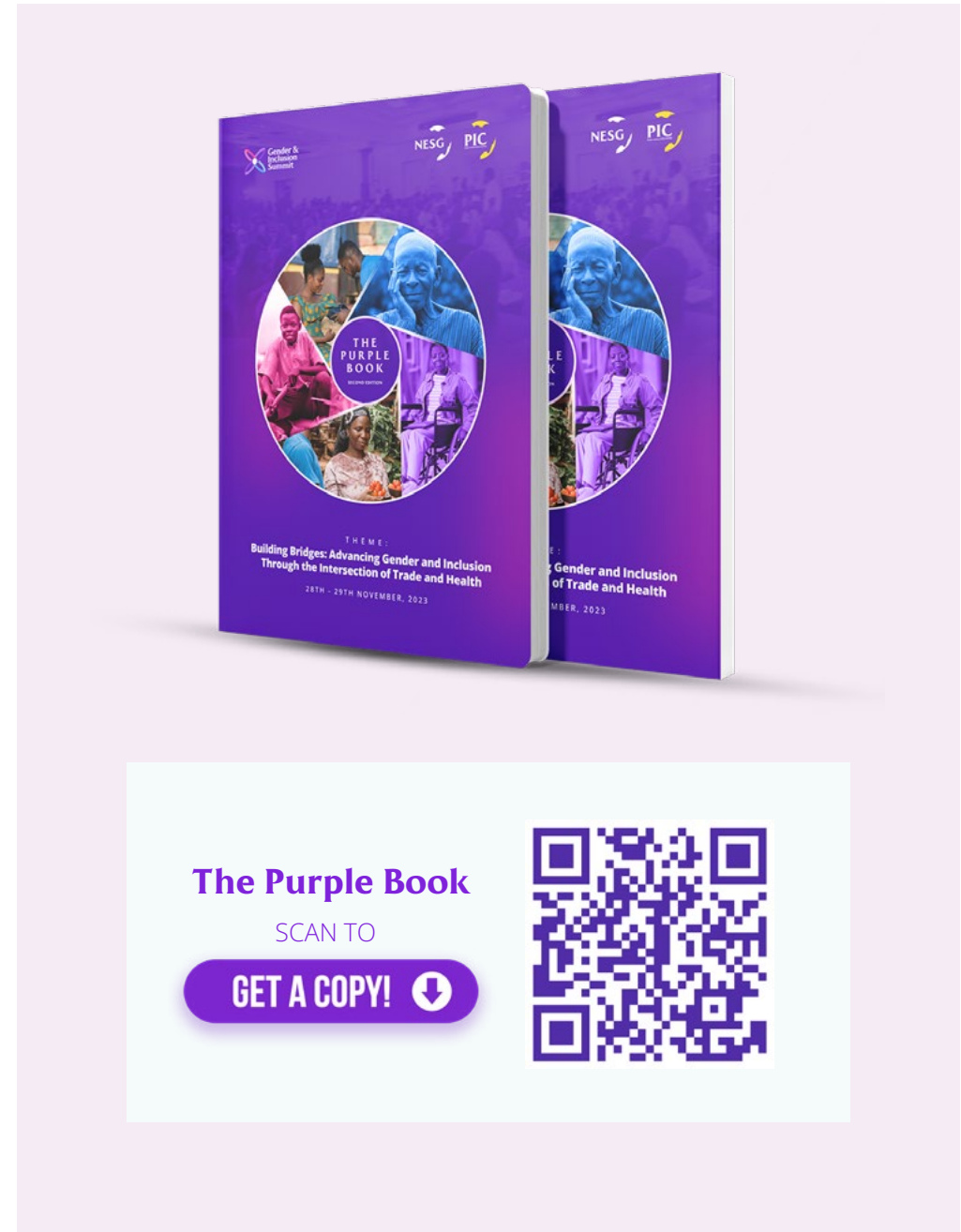
Email: genderfoyer@nesgroup.org

SUMMIT PARTNERS

GS-22



GS-23





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